State and Local Fiscal Recovery Funds
Recovery Plan Performance Report

City of Oklahoma City

Recovery Plan

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2024 Report

City of Oklahoma City

2024 Recovery Plan

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Executive Summary
As part of the American Rescue Plan Act, the City of Oklahoma City received an allocation of $122,507,590 from the Coronavirus State and Local Fiscal Recovery Funds. These funds were provided to assist government entities in recovering from the ongoing and lasting effects of the COVID-19 pandemic.

The City Council adopted a plan to allocate these funds on September 14, 2021, in the following broad categories:
- Revenue Replacement $78,531,090
- Response to Negative Economic Impacts $36,976,500
- Response to Public Health Emergency $7,000,000

The following guiding principles were used in developing the plan for the use of Recovery Funds:

- Temporary Nature of Funds - Care should be taken to avoid creating new programs or add-ons to existing programs that require an ongoing financial commitment.

- Infrastructure Needs - Investment in critical infrastructure is particularly well-suited use of Fiscal Recovery Funds because it is a non-recurring expenditure that can be targeted to strategically important long- term assets that provide benefits over many years. However, care should be taken to assess any on-going operating costs that may be associated with the project.

- Coordination of Efforts - Try not duplicate efforts and be aware of potential enhancements available from state funding resources.

- Timing of Expenditures - Whenever possible, expenditures related to Fiscal Recovery Funds should be spread over the qualifying period (through December 31, 2024) but managed in a way to ensure projects are completed in the required timeframe (before December 31, 2026).

Uses of Funds
The City's Plan for use of ARPA Funds was adopted by the City Council on September 14, 2021 (Council Item XI.Q). The Plan provides for programs/projects under broad categories which may fall under multiple ARPA identified categories. Funding for some programs/projects will be provided in phases based upon the availability of Fiscal Recovery Funds.

1. REVENUE REPLACEMENT: RESTORING GOVERNMENT PROJECTS, INFRASTRUCTURE, AND SERVICES
   TOTAL ALLOCATION $78,531,090

   CATEGORY DESCRIPTION
   The Revenue Replacement category provides for the use of Fiscal Recovery Funds to replace City revenue lost due to COVID–19 to ensure that governments can continue to provide needed services. This category is intended to restore City projects, infrastructure and services. The projects under this category contain any of the services specifically authorized under the ARPA Revenue Loss category including, but are not limited to, modernization of IT department hardware and software, maintenance of or building new infrastructure (roads, drainage, and

sewer), and capital improvements. Per the formula provided by the Department of Treasury, the City's amount of authorized recovery exceeds the amount allocated and unused amounts from other categories may be reallocated to Revenue Replacement on or after June 1, 2024, for City projects.

On February 1, 2022, the City Council adopted a list of twelve projects to be funded under the revenue replacement (Council Item IX. BJ). That list was amended to add two additional projects on May 24, 2022 (Council Item IX. AZ), amended to add three additional projects on November 8, 2022 (Council Item IX. BP) and amended to add four additional projects on May 9, 2023 (Council Item IX. BO). A description of the specific projects can be found in the Project Inventory section of the report.

2. **RESPONSE TO NEGATIVE ECONOMIC IMPACTS**
    TOTAL ALLOCATION $36,976,500

    ESTIMATED SUBCATEGORY ALLOCATIONS
    HOUSING $8,250,000
    SMALL BUSINESS/NON-PROFIT ASST. $15,750,000
    MINORITY/DISADVANTAGED BUSINESS TECHNICAL ASST. $2,500,000
    JOB TRAINING $4,000,000
    TOURISM RECOVERY $5,000,000
    PROGRAM ADMINISTRATION $1,500,000

    CATEGORY DESCRIPTION
    The Response to Negative Economic Impacts category allows for the use of Fiscal Recovery Funds for programs and projects to directly address a negative economic impact of the COVID-19 public health emergency. Assistance is available in the areas of housing, small businesses, non-profits, and individual job training, as well as payment of administration costs of such programs. Examples of these programs/projects include, but are not limited to, workforce and affordable housing, job training and placement, small business technical assistance and retrofits, minority business assistance, and non-profit assistance.

3. **RESPONSE TO PUBLIC HEALTH EMERGENCY**
    TOTAL ALLOCATION $7,000,000

    CATEGORY DESCRIPTION
    The Response to Public Health Emergency category allows for the use of Fiscal Recovery Funds to provide programs related to COVID-19 vaccinations, testing, tracing, and covid case monitoring, as well as payment of administration costs of such programs. This category may include, but is not limited to, vaccine promotion, public health facility construction and infrastructure, testing and vaccine equipment and supplies, and sewage monitoring.

One of the guiding principles for the City plan was to coordinate efforts to avoid duplication. As such, the City plan does not include rental assistance. The City received an allocation of about $21 million in Emergency Rental Assistance Program funds and about $18 million in Emergency Rental Assistance Program 2 that was included as part of the American Rescue Plan Act. Funding for airport improvements was also included in the American Rescue Plan Act through the Federal Aviation Administration and so no projects were included for airports in the City plan for use of Coronavirus State

and Local Fiscal Recovery Funds. While the City plan does contain funding to support affordable housing, the City did receive additional grants through the CARES Act and ARPA that are being used to supplement existing funding for programs like the Emergency Shelter program, CDBG, and HOME and other existing grant programs for social services.

Promoting Equitable Outcomes

Design

Goals:

The *Oklahoma City Community Economic Recovery & Resiliency Study* (2021) by EY found that the distribution of business ownership in Oklahoma City is "not proportional to the city's racial population distribution," and that businesses owned by people of color (Black-, Hispanic/Latino-, Asian-, and American Indian/Alaska Native-owned businesses) in Oklahoma City have "lower sales and revenue than those owned by White businesses." To address that disparity, The City of Oklahoma City has devised and implemented programmatic interventions tailored to support minority-owned small businesses development and growth.

Table 1. Data summary from the EY Study

	Share of Total Population	Share of Total Business Ownership	Average Sales/Revenue by Race of Owner
White (Majority/comparison group)	53%	88%	$ 2,415
Black	13%	2%	$ 838
American Indian/ Alaska Native	3%	3%	$ 1,430
Asian	4%	6%	$ 1,177
Hispanic/Latino	21%	5%	$ 739

Source: *Oklahoma City Community Economic Recovery & Resiliency Study* (2021) by EY

Awareness:

Several different strategies were used to market programs to minority-owned and low-income businesses and to low-income individuals. While specific methods varied by program, many programs utilized targeted paid online advertising, flyers, mailers, news media coverage, social media, multi-lingual outreach and promotion, and in-person recruitment. Programs that served minority-owned small businesses and low-income individuals were reimbursed for selected marketing and outreach expenses.

Access and Distribution:

The City of Oklahoma City aimed to reduce administrative barriers to benefits and services. Several programs utilized low-barrier, online applications that could be completed through a computer or smart-phone device. The City of Oklahoma City also designated minority-owned businesses, identified in The *Oklahoma City Community Economic Recovery & Resiliency Study* (2021) by EY as Black, Hispanic/Latino, Asian, and American Indian/Alaska Native-owned businesses, disproportionately

impacted as a class due to pre-existing disparities. Additionally, targeted outreach and programming was conducted within Qualified Census Tracts (QCTs). These measures lead to increased access across the community, especially from minority-owned businesses and low-income individuals who were the primary audiences of programming.

Outcomes:

To evaluate the effectiveness of use of funds and to ensure services reach minority-owned small businesses, The City of Oklahoma City collects detailed demographic information on all businesses and individuals that apply for and seek services and funding. Additionally, all Service Providers are required to report on the same set of beneficiary demographic information for their ARPA-funded programs.

By disaggregating outcomes by race/ethnicity, The City of Oklahoma City has also been able to ensure equity across racial and ethnic groups. For example, Latino-owned businesses were underrepresented in initial programs (2022), so The City of Oklahoma City worked with local accelerator provider StitchCrew to tailor their services to Latino-owned businesses.

Implementation

Goals and Targets:

The City of Oklahoma City is committed to serving minority-owned and disadvantaged businesses. Minority/Disadvantaged Technical Assistance (GAR2K), one of the projects outlined in this plan, provides dedicated funding to programs that serve minority-owned businesses. Additionally, The City emphasizes outreach and service to minority-owned businesses in its Small Business Assistance (GAR2G) project as well, where over half of beneficiaries are minority-owned businesses.

Project Impact:

As of June 30, 2024, 75% of businesses served from ARPA-funded programs are minority-owned—by comparison, only 41% of Oklahoma City residents identify as minorities and only 16% of businesses were minority owned. Additionally, 58% of businesses served by these programs were located within QCTs.

Future program evaluation by Accenture (See Performance Report) to evaluate the effectiveness of ARPA-funded small business and workforce development programs will provide further insight into the economic and social impact of these programs.

Information on how Oklahoma City projects promote equitable outcomes is found in the descriptions of those projects that fall within the expenditure categories that require those efforts.

Community Engagement

The City of Oklahoma City management and City Council have been engaged with constituents, non-profits, organizations and elected leaders throughout the city to receive input on how the ARPA funds should be spent. Once broad categories of need were defined, the City and its partners worked together to identify additional inputs that were needed to customize programs to the needs of the community. City staff and partners that were hired to administer various programs performed multiple public outreach methods, including surveys, studies, targeted outreach to minority and marginalized

groups, and meeting with organized groups that may be recipients of funding/services. More detailed information about community engagement initiatives is found in the descriptions of projects contained in the Project Inventory section of this report.

Labor Practices

The City of Oklahoma City complies with all federal requirements in its construction contracts to ensure projects use strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers. Below are the provisions contained in all City construction contracts using ARPA funds.

A.   Equal Employment Opportunity

During the performance of this Contract, the Contractor agrees as follows:

1.   The Contractor will not discriminate against any employee or applicant for employment because of race, color, religion, sex, sexual orientation, gender identity, or national origin. The Contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, color, religion, sex, sexual orientation, gender identity, or national origin. Such action shall include, but not be limited to the following: Employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided setting forth the provisions of this nondiscrimination clause.

2.   The Contractor will, in all solicitations or advertisements for employees placed by or on behalf of the Contractor, state that all qualified applicants will receive considerations for employment without regard to race, color, religion, sex, sexual orientation, gender identity, or national origin.

3.   The Contractor will send to each labor union or representative of workers with which he has a collective bargaining agreement or other contract or understanding, a notice to be provided advising the said labor union or workers' representatives of the Contractor's commitments under this section, and shall post copies of the notice in conspicuous places available to employees and applicants for employment.

4.   The Contractor will comply with all provisions of Executive Order 11246 of September 24, 1965, and of the rules, regulations, and relevant orders of the Secretary of Labor.

5.   The Contractor will furnish all information and reports required by Executive Order 11246 of September 24, 1965, and by rules, regulations, and orders of the Secretary of Labor, or pursuant thereto, and will permit access to his books, records, and accounts by the administering agency and the Secretary of Labor for purposes of investigation to ascertain compliance with such rules, regulations, and orders.

6.   In the event of the Contractor's noncompliance with the nondiscrimination clauses of this

Contract or with any of the said rules, regulations, or orders, this Contract may be canceled, terminated, or suspended in whole or in part and the Contractor may be declared ineligible for further Government contracts or federally assisted construction contracts in accordance with procedures authorized in Executive Order 11246 of September 24, 1965, and such other sanctions may be imposed and remedies invoked as provided in Executive Order 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

7.   The Contractor will include the portion of the sentence immediately preceding paragraph (1) and the provisions of paragraphs (1) through (7) in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to section 204 of Executive Order 11246 of September 24, 1965, so that such provisions will be binding upon each subcontractor or vendor. The Contractor will take such action with respect to any subcontract or purchase order as the administering agency may direct as a means of enforcing such provisions, including sanctions for noncompliance: Provided, however, that in the event a Contractor becomes involved in, or is threatened with, litigation with a subcontractor or vendor as a result of such direction by the administering agency the Contractor may request the United States to enter into such litigation to protect the interests of the United States.

B.   Compliance with the Contract Work Hours and Safety Standards Act

1.   Overtime requirements.

No contractor or subcontractor contracting for any part of the contract work which may require or involve the employment of laborers or mechanics shall require or permit any such laborer or mechanic in any workweek in which he or she is employed on such work to work in excess of forty hours in such workweek unless such laborer or mechanic receives compensation at a rate not less than one and one-half times the basic rate of pay for all hours worked in excess of forty hours in such workweek.

2.   Violation; liability for unpaid wages; liquidated damages.

In the event of any violation of the clause set forth in paragraph (1) of this section the Contractor and any subcontractor responsible therefor shall be liable for the unpaid wages. Such liquidated damages shall be computed with respect to each individual laborer or mechanic, including watchmen and guards, employed in violation of the clause set forth in paragraph (1) of this section, in the sum of $10 for each calendar day on which such individual was required or permitted to work in excess of the standard workweek of forth hours without payment of the overtime wages required by the clause set forth in paragraph (1) of this section.

3.   Withholding for unpaid wages and liquidated damages.

The awarding Federal agency or Contracting Entity shall upon its own action or upon written request of an au authorized representative of the Department of Labor withhold or cause to be withheld, from any moneys payable on account of work performed by the Contractor or subcontractor under any such contract or any other Federal contract with

the same prime contractor, or any other federally-assisted contract subject to the Contract Work Hours and Safety Standards Act, which is held by the same prime contractor, such sums as may be determined to be necessary to satisfy any liabilities of such contractor or subcontractor for unpaid wages and liquidated damages as provided in the clause set forth in paragraph (2) of this section.

4.   <u>Subcontracts.</u>

The Contractor or subcontractor shall insert in any subcontracts the clauses set forth in paragraph (1) through (4) of this section and also a clause requiring the subcontractors to include these clauses in any lower tier subcontracts. The prime contractor shall be responsible for compliance by any subcontractor or lower tier subcontractor with the clauses set forth in paragraphs (1) through (4) of this section.

C.   **Minority Businesses, Women's Business Enterprises, and Labor Surplus Area Firms**

In compliance with 2 CFR § 200.321, if Contractor utilizes subcontracts for this Agreement, Contractor agrees that it shall:

1.   Place qualified small and minority businesses and women's business enterprises on solicitation lists;

2.   Assure that small and minority businesses, and women's business enterprises are solicited whenever they are potential sources;

3.   Divide total requirements, when economically feasible, into smaller tasks or quantities to permit maximum participation by small and minority businesses, and women's business enterprises;

4.   Establish delivery schedules, where the requirements permit, which encourage participation by small and minority businesses, and women's business enterprises; and

5.   Use the services and assistance, as appropriate, of such organizations as the Small Business Administration and the Minority Business Development Agency of the Department of Commerce.

Use of Evidence
Information on how Oklahoma City projects use evidence-based interventions or program evaluation are found in the descriptions of those projects that fall within the expenditure categories that require those efforts.

The City of Oklahoma City utilized The *Oklahoma City Community Economic Recovery & Resiliency Study* (2021) by EY to assess the status of Oklahoma City's small business economy before and in the early stages of the pandemic. Recommendations from this report were put into practice through many of the programs and projects described below.

Performance Report
Information on how Oklahoma City projects use performance management is found in the descriptions of those projects that fall within the expenditure categories that require those efforts.

For programs administered by the Alliance for Economic Development, The City of Oklahoma City requires submission of quarterly reports on the status of each program, to include spending, outputs and outcomes.

The City of Oklahoma City is utilizing Accenture to evaluate the effectiveness and impact of ARPA-funded projects and programs that assist small businesses and individuals impacted by COVID-19.

PROJECT INVENTORY

Revenue Replacement Projects

The City's list of restoration projects was developed through input of the City departments and the application of a 14 factor priority criteria, including:

- Public Health / Public Safety
- Critical Infrastructure Need
- Need Identified in Plan / Study
- Potential to fill level of service gaps or improve level of service
- Unfunded urgent/emergency preparedness project
- Population Served (residents + employment)
- Population Impacted (residents + employment)
- Economic Development support / potential
- Creates no ongoing operating cost
- Ability to enhance efficiencies or save money in the future
- Readiness and ability to execute within timeframe
- Enhances Cybersecurity
- Funding would be matched by outside entities
- Availability of other funding sources (Trust, GO Bonds, General Fund)

Based on the ratings using the criteria, the top projects were proposed for funding from the City's ARPA allocation. The specific projects are listed below.

The City has allocated its full allotment of $78,531,090 for revenue replacement projects. The City is reporting revenue replacement projects at the aggregate level in the quarterly project and expenditure reports to the Department of Treasury. For purposes of transparency, each of the individual projects within the revenue replacement category are listed below.

PROGRAM COMPLIANCE AND REVIEW
Project GAR1A ($23,500 Allocated $5,208.75 Spent)
Expenditure Category 7.1 – Administrative Services
> The Revenue Replacement category is where the City is funding its contract with Eide Bailly to provide program compliance, review, and consultation services to ensure we follow all federal guidelines in the use of ARPA funds.

BACK-UP GENERATORS FOR ALL FIRE FACILITIES
Project GAR1B ($1,500,000 Allocated $44,055 Spent)
Expenditure Category 6.1 – Provision of Government Services

Most Fire stations do not have backup power. When power is lost, resources are moved to shared locations or apparatus is put out of service, both of which reduce response times. This project would provide a back-up power source for all Fire facilities.

REPLACE MIDWEST BLVD BRIDGE OVER CRUTCHO CREEK
Project GAR1C ($2,750,000 Allocated $231,933 Spent)
Expenditure Category 6.1 – Provision of Government Services

The bridge over Cructho Creek was closed to traffic for safety concerns due to several structural deficiencies. Midwest Boulevard is a major arterial in the area. Closure of the bridge requires residents and businesses to travel 3 miles out of their way. There are insufficient funds in the GO Bond program to address this bridge.

IMPROVEMENTS AT WILEY POST PARK
Project GAR1D ($5,000,000 Allocated $136,525Spent)
Expenditure Category 6.1 – Provision of Government Services

The master plan for Wiley Post Park envisions a $35 million renovation that would transform the park on both the south and north side of the Oklahoma River. This includes renovations to the Event Center, Large Pavilion, and North Entry Plaza and construction of an iconic pedestrian suspension bridge over the river.

PUBLIC SAFETY TRAINING CENTER ADDITIONAL FUNDING
Project GAR1E ($6,000,000 Allocated $413,919 Spent)
Expenditure Category 6.1 – Provision of Government Services

The 2017 GO Bond authorization contains funding for a combined public safety training center. With the increased cost of building materials and the additional needs for Public Safety Training that were not included in the bond authorization, such as a driving track, this funding is needed to assist with the cost of the facility.

VARIOUS CYBERSECURITY IMPROVEMENTS
Project GAR1F ($5,000,000 Allocated $3,405,436 Spent)
Expenditure Category 6.1 – Provision of Government Services

Cybersecurity was one type of expense that was encouraged in ARPA and it is an ongoing need for the City. This funding will enable implementation of several enhancements to the City's cybersecurity systems.

ADDITIONAL SIDEWALK INSTALLATION PROJECT
Project GAR1G ($5,000,000 Allocated $188,900 Spent)
Expenditure Category 6.1 – Provision of Government Services

Sidewalks continue to be a priority for residents. This funding will provide for several additional miles of sidewalk consistent with the Bike/Walk OKC plan.

ADD ALTERNATES AT CAMERON PARK
Project GAR1H ($1,500,000 Allocated $1,191,665 Spent)
Expenditure Category 6.1 – Provision of Government Services

> There was not enough funding to award all the add alternates in the current Cameron park bond project. The add alternates would require an additional $1.5 million to fully fund the project. This would provide the lighting for the five fields and lighting for the parking lots, a new entry gate, additional sun-shade structures and behind-the-goal backstops.

STRONG NEIGHBORHOODS INITIATIVE (SNI) INVESTMENTS IN CAPITOL HILL
Project GAR1I ($2,700,000 Allocated $2,480 Spent)
Expenditure Category 6.1 – Provision of Government Services

> The specific projects that would be funded through ARPA would be $2,000,000 to create a Plaza in Capitol Hill that would be a signature public gathering space for the neighborhood. The second project would be $700,000 for an at-grade crossing to Wiley Post Park over the BNSF railroad tracks.

BIKE LANES ON EASTERN FROM S. GRAND BLVD TO SE 59TH
Project GAR1J ($720,000 Allocated $19,463 Spent)
Expenditure Category 6.1 – Provision of Government Services

> There is no funding available for this expansion of bike infrastructure that is part of the Bike/Walk OKC plan.

NW 10TH ST. BRIDGE OVER GRAND BLVD
Project GAR1K ($8,750,000 Allocated $608,517 Spent)
Expenditure Category 6.1 – Provision of Government Services

> NW 10th Street twin bridges are a major arterial in the City. The bridges provide access to I-44 at NW 10th Street, and the main entrance to the Oklahoma State Fairgrounds. The bridge substructure is deteriorated and needs to be replaced. This location is a listed project in the 2017 GO Bond project, however, the funding was for repairs to the bridge and now it has been determined that replacement is needed. This funding, along with the GO Bond funds will allow for replacement of the two spans.

REPLACE FIRE SCBAs
Project GAR1L ($2,000,000 Allocated $0 Spent)
Expenditure Category 6.1 – Provision of Government Services

> The current Self-Contained Breathing Apparatus (SCBA) utilized by Fire needs updating to a more user friendly, ergonomically fitting, and higher level of technology system which provides the greatest level of protection for our personnel. SCBA's are one of the most important protective systems that our firefighters utilize when fighting structure fires, vehicle fires and hazardous materials incidents. This funding will replace about 40% of the department's SCBAs.

S. MAY AVE TRAIL (OR AIRPORT TRAIL)
Project GAR1M ($4,500,000 Allocated $167,127 Spent)
Expenditure Category 6.1 – Provision of Government Services

>Better Streets, Safer City bicycle projects have proven to be much costlier than anticipated. This project would fund about 3 miles of the South May Avenue or Airport Trail. The trail is part of the Oklahoma City Trails Master Plan and would eventually connect the Grand Boulevard Trail to Earlywine Park.

POST ROAD WIDENING AND RELATED IMPROVEMENTS NEAR TINKER AIR FORCE BASE
Project GAR1N ($16,850,000 Allocated $1,774,340 Spent)
Expenditure Category 6.1 – Provision of Government Services

>The closing of Douglas Boulevard from SE 44th to SE 74th is proposed by Tinker Air Force Base to expand the footprint of the base and allow for expanded mission capacity. To accommodate this closing, the City will need to provide infrastructure for increased traffic that will be diverted to Post Road.

POST ROAD WATER LINE ARCHITECT AND ENGINEERING SERVICES
Project GAR10 ($3,000,000 Allocated $0 Spent)
Expenditure Category 6.1 – Provision of Government Services

>A second project related to the Post Road Widening project is to relocate a 60" water transmission line that is aligned with Douglas Boulevard so that it remains outside of Tinker Air Force base. Because of the requirement to obligate the funds under ARPA by December 31, 2024, the architect and engineering services for the water line relocation project are being added so that design work can begin.

FAIRGOUNDS COLISEUM
Project GAR1P ($5,000,000 Allocated $5,000,000 Spent)
Expenditure Category 6.1 – Provision of Government Services

>The Fairgrounds Coliseum project will replace the Norick Arena at the Oklahoma State Fairgrounds, which opened in 1964 and has taken full advantage of its practical life. The venue has historically had the largest economic impact of all publicly owned facilities in the city. The new venue will continue to attract local, state, and national events. The $144 million project will receive $82 million from the MAPS 4 Sales Tax. Additional funding sources include at least $25 million in funds from Hotel/Motel Tax, $9 million from MAPS 3 Sales Tax excess tax collections, $6 million from State Fair funds and naming rights, $5 million from the ARPA grant, and funds from other sources. The Coliseum will include a mix of fixed and retractable seats, first-class patron amenities, and a modern, wide concourse.

FIRE STATION REMODELS
Project GAR1Q ($2,000,000 Allocated $0 Spent)
Expenditure Category 6.1 – Provision of Government Services

This funding is to update our aging Fire Station facilities where no other funding is available. City staff is currently working with the Fire Facilities Manager to prioritize and plan remodels.

STRONG NEIGHBORHOODS INITIATIVE (SNI) INVESTMENTS IN CAPITOL VIEW
Project GAR1R ($2,000,000 Allocated $352,650 Spent)
Expenditure Category 6.1 – Provision of Government Services

This funding is to close a block of Harvey Avenue and create a community festival area/park in the Capitol View neighborhood. The design is being funded with Community Development Block Grant Funding, and the construction will utilize the ARPA Funding.

TRANSIT FACILITY IMPROVEMENTS
Project GAR1S ($1,000,000 Allocated $131,038 Spent)
Expenditure Category 6.1 – Provision of Government Services

This is funding to make improvements to our Public Transportation and Parking facilities, primarily at our South May Avenue facility.

TRAFFIC SIGNALS
Project GAR1T ($1,137,590 Allocated $69,798Spent)
Expenditure Category 6.1 – Provision of Government Services

This funding is to replace City traffic signals that are not functioning well and are creating safety issues in high volume traffic areas. The areas that have been identified for replacement are the intersections at N May Avenue and NW 192nd Street, Greenfield Center Drive and W Reno Avenue, and Danforth Farms Boulevard/Dartmoor Boulevard and NW 192nd Street.

CAMERON PARK IRRIGATION WATER LINE
Project GAR1U ($1,600,000 Allocated $635,000 Spent)
Expenditure Category 6.1 – Provision of Government Services

The MAPS 4 Sales Tax is being used to fund various upgrades to Cameron Park. This includes upgrades for the clubhouse, lighting, concessions, bleachers, sidewalks, restrooms, and fencing throughout the park. ARPA funding is being used for the Installation of a new waterline from Lake Hefner that will feed the new and existing water irrigation lines at the park.

BRICKTOWN LIGHTING – SOUTH CANAL

Project GAR1V ($500,000 Allocated $0 Spent)

Expenditure Category 6.1 – Provision of Government Services

This funding is to replace the lighting in our Bricktown district along the canal South of Reno Avenue.

Response to Negative Economic Impacts Projects

The City allocated $36,976,500 to projects that respond to the negative economic impacts of COVID-19. The specific projects are listed below.

AFFORDABLE HOUSING

Project GAR2B ($8,250,00 Allocated $1,421,016 Spent)

Expenditure Category 2.15 – Long-term Housing Security: Affordable Housing

The City has allocated $8,250,000 to help provide affordable housing. The City's ARPA Affordable Housing Initiative (AAHI) will provide for improved quantity and quality of affordable housing improving both economic stability and public health outcomes for lower income families. The focus is on increasing the number of permanent supportive and transitional housing units for those homeless or at risk of homelessness, including shelter and services for homeless youth.

NON-PROFIT ASSISTANCE – UNITED WAY

Project GAR2E ($1,000,000 Allocated $1,000,000 Spent)

Expenditure Category 2.34 – Assistance to Impacted Nonprofit Organizations

The United Way of Central Oklahoma and its Partner Agencies continue to care for our community's most vulnerable citizens and that work cannot be placed on pause. The United Way and its Partner Agencies depend on fundraising through the United Way's annual campaign and other fundraisers to ensure these nonprofits have the necessary resources to respond to the community needs. Due to the economic impact of COVID-19, United Way's contributions and funds have decreased and continue to be less than received in past years. United Way is a unique non-profit support structure and has an expansive impact on the residents of Oklahoma City, thus the City seeks to provide Fiscal Recovery Funds for economic recovery from the COVID-19 public health emergency.

NON-PROFIT ASSISTANCE – ALLIED ARTS

Project GAR2H ($1,000,000 Allocated $1,000,000 Spent)

Expenditure Category 2.34 – Assistance to Impacted Nonprofit Organizations

Allied Arts of Oklahoma, as manager of the Arts Non-Profit Recovery Program, is responsible for working with arts and cultural not-for-profit entities to obtain, organize, and maintain required documentation for application for assistance in the form of

- replacement of employee positions lost due to Covid-19 on or after March 3, 2021

- reimbursement of costs incurred for Covid-19 mitigation efforts
- reimbursement of costs incurred for technology to implement virtual programming
- reimbursement of costs incurred for remote working technology
- grants for lost revenues due to Covid-19 on or after March 3, 2021.

SMALL BUSINESS ASSISTANCE – ALLIANCE FOR ECONOMIC DEVELOPMENT
Project GAR2G ($11,740,417 Allocated $11,740,417Spent)
Expenditure Category 2.30 – Technical Assistance, Counseling, or Business Planning
SMALL BUSINESS ASSISTANCE – ALLIANCE FOR ECONOMIC DEVELOPMENT

Project GAR2G ($12,293,530 Allocated $12,293,530 Spent)
Expenditure Category 2.30 – Technical Assistance, Counseling, or Business Planning
The City has approved projects totaling $12,293,530 for 14 programs (listed below) in the Small Business Assistance Category. Many of these programs operated under the name of the OKC Rescue Program in 2022 to 2023.

The City is reporting the Small Business Assistance program at the aggregate level in the quarterly project and expenditure report to the Department of Treasury. A brief overview of each of the projects is listed below.

Program Title:	Technical Assistance Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$3,850,000 Allocated $3,850,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
	EC 2.34 Negative Economic Impacts: Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)

Program Description:

The Technical Assistance Program provides up to $15,000 in services of local, pre-qualified, subject-matter experts for various types of technical assistance to small businesses and non-profits. Services include:

- Accounting, bookkeeping, and tax preparation
- HR, employment best practices, and legal assistance
- Marketing, advertising, and website services
- Business growth, strategy, and planning services
- Architectural and engineering services

Qualified applicants choose from a list of pre-approved vendors. The Alliance collects applications and coordinates with the applicant and vendor. The Alliance pays the vendor after the applicant receiving services has attested that the services are complete and the City approves the expense.

Timeline:

Application opened April 2022 and closed on May 2023. Still processing the last few applications.

Performance:

268 small businesses and nonprofits have received assistance from the Technical Assistance Program. Of those served, 76% were minority-owned businesses, 47% were in QCTs, and 13% were nonprofits.

Program Title:	Pandemic Mitigation Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$750,000 Allocated $750,000 Spent
Treasury Expenditure Category:	EC 1.8 Public Health: COVID-19 Mitigation & Prevention: COVID-19 Assistance to Small Businesses
	EC 1.8 Public Health: COVID-19 Mitigation & Prevention: COVID-19 Assistance to Small Businesses

Program Description:

The Pandemic Mitigation Program provides reimbursement up to $25,000 for the reasonable cost of COVID-19 mitigation and prevention measures for small businesses. Examples of eligible projects include:

- Ventilation improvements
- Outdoor patios or "streateries" (e.g., adapting outdoor spaces for business delivery services)
- Adding a customer drive-thru
- Barriers or partitions
- Restriping/signage for pickup lanes/spaces

Businesses are allowed to submit for reimbursement once upon completion of the project—the reimbursement request must include all applicable project invoices (paid) and post-project photos.

Timeline:

Application opened April 2022 and closed on May 2023. Still processing the last few applications.

Performance:

54 small businesses have been qualified to receive assistance from the Pandemic Mitigation Program. Of those served, 76% were minority-owned businesses and 65% were in QCTs.

Program Title:	Business District Capacity Building Program

Project Category: Small Business/Nonprofit Assistance

Program Funding: $530,000 Allocated $530,000 Spent

Treasury Expenditure Category: EC 2.34 Negative Economic Impacts: Assistance to Non-Profits: Assistance to Nonprofit Organizations (Impacted or Disproportionately Impacted)

Program Description:

The Business District Capacity Building Program provides two years of flexible grant funding to eligible business districts. 501(c)(3) business districts that operate in Qualified Census Tracts (QCTs) and that participate in either the City's Commercial District Revitalization Program or Business Improvement District (BID) Program are eligible. In addition to completing an initial application to outline expected use of funds, business districts are required to complete both a Mid-Program Report and a Program Completion Report to document and track use of funding.

Eligible Use of Funds: Funds can be spent on the following eligible expenses for 501(c)(3) nonprofits in QCTs:

- Coverage for losses in fundraising that resulted from the pandemic
- Compensation for increased small business service needs and support brought on by the pandemic
- Payroll, benefits, and costs to retain employees
- Technical assistance services, such as marketing, advertising or strategic planning for the district

Timeline:

Application opened November 2022 and closed in December 2022. First tranche of grant payments was issued in May 2023 and the second tranche was issued in January 2024. Monitoring on-going.

Performance:

Eight businesses districts received funding through this program.

Program Title:	Façade and Storefront Improvement Program

Project Category: Small Business/Nonprofit Assistance

Program Funding: $1,200,000 Allocated $1,200,000 Spent

Treasury Expenditure Category: EC 2.31 Negative Economic Impacts: Assistance to Small Businesses: Rehabilitation of Commercial Properties or Other Improvements

Program Description:

The Façade and Storefront Improvement Program provides reimbursement up to $25,000 for the reasonable cost of façade or storefront improvements that are permanent in nature. Examples of eligible projects include:

- Façade repair, painting or replacement
- Window replacement
- Awnings or window overhangs
- Signage that is permanent in nature (no banners, window decals, or store window painting)

Businesses submit for reimbursement upon completion of the project—the reimbursement request must include all applicable project invoices (paid) and post-project photos.

Timeline:

Application opened April 2022 and closed on May 2023. Still processing the last few applications.

Performance:

88 small businesses have been qualified to receive assistance from the Façade and Storefront Improvement Program. Of those served, 77% were minority-owned businesses and 60% were in QCTs.

Program Title:	Real Deal Accelerator Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$2,150,000 Allocated $2,150,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
	EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The Real Deal Accelerator Program provides a robust, five-month business planning curriculum, custom strategic planning, high-value networking, and engaging alumni programs.

Real Deal graduates are eligible for grants up to $45,000 (based on the size of the business) to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

After the completion of the Real Deal, participants can receive additional services for continued guidance on the implementation of strategy plans through the Alumni and Peer Group Learning events.

Timeline:

The first cohort of programming ran from August to December 2022. The second cohort ran from August to December 2023. And the third cohort is planned to run from August to December 2024.

Performance:

Two cohorts of the Real Deal Program have been completed and have served 38 small businesses. 58% of those served were minority-owned businesses and 63% were in QCTs. In addition to those served by the Real Deal Accelerator, nine additional businesses that completed prior iterations of the Real Deal Program received Peer Group and Alumni support after being approved by the City for those services.

Program Title:	Community Engagement and Outreach
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$450,790 Allocated $450,790 Spent
Treasury Expenditure Category:	EC 7.1 Administrative: Administrative Expenses

Program Description:

The Alliance utilizes different means to promote ARPA-funded programs and ensure participation and access from the across the Oklahoma City community, including people, business owners, and communities of color and others who have been historically underserved, marginalized, and adversely affected by persistent poverty and inequality. This helps ensure funds advance strong, equitable growth, including economic and racial equity, as directed in Executive Order 13985 On Advancing Racial Equity and Support for Underserved Communities Through the Federal Government (issued on January 20, 2021) and Executive Order 14091, Further Advancing Racial Equity and Support for Underserved Communities Through the Federal Government (issued February 16, 2023).

The Alliance has contracted with several community-based organizations to conduct community outreach and application support. This includes funding for Service Providers to be reimbursed for selected marketing and outreach costs. These arrangements allow organizations and Service Providers to leverage existing networks and relationships with minority-owned and disadvantaged small businesses.

Additionally, the Alliance has engaged Anglin PR, a local public relations firm, to manage public relations and outreach responsibilities for programs administered directly by the Alliance and provides support, as needed, to Service Providers and programs to assist with recruitment. This includes communicating the results and success stories of these programs and services to keep the public informed on how ARPA funding is utilized in the community.

Timeline:

Outreach efforts began in April of 2022 and are ongoing.

Program Title:	Technology Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$525,000 Allocated $525,000 Spent

Treasury Expenditure Category: EC 7.1 Administrative: Administrative Expenses

Program Description:

The Alliance utilizes Salesforce to collect applications, track funding requests, and keep applicant records on small businesses and individuals served and anyone who receives benefits from ARPA-funded programs. Salesforce is an industry leading Customer Relationship Management (CRM) software that is widely used by businesses, nonprofits, and government entities. Additionally, this project includes the cost of technical consultants required to assist with the implementation and maintenance of the Salesforce system.

Timeline:

Project began in February 2022 and is ongoing.

Program Title:	SNI Storefront Program

Project Category: Small Business/Nonprofit Assistance

Program Funding: $397,917 Allocated $397,917 Spent

Treasury Expenditure Category: EC 2.31 Negative Economic Impacts: Assistance to Small Businesses: Rehabilitation of Commercial Properties or Other Improvements

Program Description:

The SNI Storefront Improvement Program provides reimbursement up to $25,000 for the reasonable cost of façade or storefront improvements that are permanent in nature for commercial locations within City Council approved neighborhoods currently enrolled in the Strong Neighborhood Initiative (SNI) Program. The program mirrors the Façade and Storefront Improvement Program that started in 2022, but targets the neighborhoods of Capitol Hill, Martin Luther King, and Metro Park to further support existing City initiatives.

Examples of eligible projects include:

- Façade repair, painting or replacement
- Window replacement
- Awnings or window overhangs
- Signage that is permanent in nature (no banners, window decals, or store window painting)

Commercial location must be non-residentially zoned (e.g., commercial, office, industrial, special district, or mixed-use zoning).

Businesses submit for reimbursement upon completion of the project—the reimbursement request must include all applicable project invoices (paid) and post-project photos.

Businesses that received previous façade assistance are not eligible for additional improvement funding through this program.

Timeline:

Application opened January 2024 and closed in March 2024. Still processing application for reimbursement.

Performance:

23 small businesses have been qualified to receive assistance from the SNI Storefront Program. Of those being served, 70% are minority-owned businesses and 100% are in QCTs.

Program Title:	Storefront Improvement Program (Round 3)
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$1,096,823 Allocated $1,096,823 Spent
Treasury Expenditure Category:	EC 2.31 Negative Economic Impacts: Assistance to Small Businesses: Rehabilitation of Commercial Properties or Other Improvements

Program Description:

The Storefront Improvement Program (Round 3) builds upon the Façade and Storefront Improvement Program in 2022 and the SNI Storefront Program in 2024. Like its predecessors, the Storefront Improvement Program (Round 3) provides reimbursement up to $25,000 for the reasonable cost of permanent façade or storefront improvements for commercial locations. Applicant businesses must be either minority-owned or located in a Qualified Census Tract. Examples of eligible projects include:

- Façade repair, painting, or replacement
- Window replacement
- Awnings or window overhangs
- Signage that is permanent in nature, including accessory signs (no banners, temporary window decals, or store window painting)

Commercial location must be non-residentially zoned (e.g., commercial, office, industrial, special district, or mixed-use zoning).

Unlike previous storefront improvement programs, the Storefront Improvement Program (Round 3) requires estimates as part of the application process (or paid invoices/receipts if the project is already complete).

Businesses are allowed to submit for reimbursement once upon completion of the project—the reimbursement request must include all applicable project invoices (paid) and post-project photos.

Businesses that received previous façade assistance are not eligible for additional improvement funding through this program.

Timeline:

Application opened April 2024 and closed in July 2024.

Performance:

179 small businesses have been qualified to receive assistance from the Storefront Improvement Program (Round 3). Of those being served, 46% are minority-owned businesses and 64% are in QCTs.

Program Title:	Real Deal Food and Beverage Accelerator Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$600,000 Allocated $600,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
	EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The Real Deal Food and Beverage Program is a five-month program tailored for the brick-and-mortar food and beverage establishments in Oklahoma City. The program provides instruction on finance, strategy, leadership, and food service operations needed to recover from COVID-19 hardships. Additionally, the curriculum addresses industry-specific topics like system and process essentials, marketing and communications, real estate essentials, and employee hiring.

Real Deal Food and Beverage graduates are eligible for $15,000 grants to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

Timeline:

The cohort will begin in August 2024 and conclude in November 2024.

Performance:

Forthcoming.

Program Title:	Food Truck Accelerator Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$260,000 Allocated $260,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning

EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The Food Truck Accelerator Program, conducted by Synergy Restaurant Consultants, is an eight-week course tailored to food trucks and mobile food and beverage businesses based in Oklahoma City. This program imparts food truck owners with best practices and sustainable methods to ensure the longevity, economic viability, and positive impact of their food service establishments. Participants receive an in-person evaluation by a senior consultant to identify high-level opportunities for operational improvement. Programming also includes blended (in-person/virtual) cohort-based instruction on operations and people, marketing and positioning, and finance. Services also include access to Synergy University (SynergyU), an online food service operations training and management course with training videos, quizzes, standards and systems recommendations, checklists, and forms aimed at effective business management.

Food Truck Accelerator graduates are eligible for $8,000 grants to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

Timeline:

The cohort is scheduled to begin in August 2024 and conclude in November 2024.

Performance:

Forthcoming.

Program Title:	Artist Entrepreneurship Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$318,000 Allocated $318,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
	EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The Artist Entrepreneurship Program is a ten-week program of the Oklahoma Visual Arts Coalition that provides strategic business planning support for emerging and underrepresented artists residing in Oklahoma City. Participating artists benefit from over thirty hours of cohort-based business training, industry-specific discussions, and group mentorship opportunities. The curriculum blends traditional business/entrepreneurial subjects with content tailored to creative professionals.

Artist Entrepreneurship Program graduates are eligible for $5,000 grants to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate business growth. The Alliance directly administers the grants to program graduates.

Timeline:

The cohort is scheduled to begin in August 2024 and conclude in November 2024.

Performance:

Forthcoming.

Program Title:	Small Business LBP/RRP Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$20,000 Allocated $20,000 Spent
Treasury Expenditure Category:	EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The Small Business LBP/RRP Program reimburses costs for DEQ accredited Lead-Based Paint (LBP) and Renovation, Repair, and Painting (RRP) training, exam, and certification costs for approved small businesses. Oklahoma City-based small businesses that are minority-owned or located in Qualified Census Tracts (QCTs), can receive up to $6,000 in reimbursement costs for staff and firms to become LBP and/or RRP certified, recertified, or reinstated. Eligible reimbursement costs both training costs and certification/recertification costs for individuals and firms. View list of LBP/RRP Training Providers and list of LBP/RRP courses.

Timeline:

Applications will be collected from June 2024 until August 2024. Approved businesses will have until October 31, 2024, to submit for reimbursement.

Performance:

One applicant has been qualified for reimbursement.

Program Title:	Program Evaluation of the Fiscal Recovery Funds Business Support Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$145,000 Allocated $145,000 Spent
Treasury Expenditure Category:	EC 3.4 Public Sector Capacity: Effective Service Delivery

Program Description:

The Alliance has contracted Accenture, a global consulting firm, to evaluate the effectiveness and impact of ARPA-funded projects and programs that assist small businesses and individuals impacted by COVID-19 through the Fiscal Recovery Funds Business Support Program. Additionally, Accenture will continue the work that started in EY's *Oklahoma City Community Economic Recovery and Resiliency Study* to identify potential means to accelerate overall economic growth, bolster entrepreneurial support, and improve equitable access to economic opportunities.

Timeline:

Project started June 2024 and will continue through June 2025.

MINORITY/DISADVANTAGED BUSINESS TECHNICAL ASSISTANCE – ALLIANCE FOR ECONOMIC DEVELOPMENT
Project GAR2K ($4,150,000 Allocated $4,150,000 Spent)
Expenditure Category 2.30 – Technical Assistance, Counseling, or Business Planning
The City has approved projects totaling $4,016,250 for four programs (listed below) in the Minority/Disadvantaged Business Technical Assistance Category.

The City is reporting the Minority/Disadvantaged Business Technical Assistance program at the aggregate level in the quarterly project and expenditure report to the Department of Treasury. A brief overview each of the project listed below

Program Title:	StitchCrew Accelerator Program
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$1,200,000 Allocated $1,200,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
	EC 2.29 Negative Economic Impacts: Assistance to Small Businesses: Loans or Grants to Mitigation Financial Hardship

Program Description:

The StitchCrew Accelerator Program is an eight-week business accelerator that teaches startup mechanics, financial fundamentals, growth strategies, marketing, and capital access. Businesses receive instruction in both group and one-on-one settings.

The StitchCrew program focuses services and outreach on Latino-owned businesses and provides programming that addresses the unique challenges Latino-owned business face. StitchCrew can deliver bilingual instruction and support small business owners who may not speak English.

StitchCrew graduates are eligible for $15,000 grants to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

Timeline:

The first cohort of programming ran from February to April 2023. The second cohort ran from August to October 2023. The third cohort ran from February to April 2024. The fourth and final cohort is scheduled to begin in September 2024.

Performance:

Three cohorts of the StitchCrew Latino Accelerator have been completed. 30 small businesses have been served. 100% of those small businesses were minority-owned and 53% were within QCTs.

Program Title:	OKC Minority Founder Accelerator (OMFA)
Project Category:	Small Business/Nonprofit Assistance
Program Funding:	$1,850,000 Allocated $1,850,000 Spent
Treasury Expenditure Category:	EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning

Program Description:

The OKC Minority Founder Accelerator (OMFA) is a joint venture of i2E and Northeast OKC Renaissance (NEOKCR) to foster minority entrepreneurship development. OMFA consists of both cohort-based programming and individualized business plan development services (known as Operational Intervention). OMFA works through its community connections and partners to recruit a diverse group of minority founders from across all pockets of OKC.

OMFA graduates are eligible for grants up to $20,000 (based on the revenue of the business) to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

Timeline:

The first cohort of programming ran from May 2023 to August 2023. The second cohort of programming ran from September 2023 to January 2024. The third cohort of programming ran from January 2024 to May 2024. The fourth cohort of programming started in May 2024 and is expected to finish in October 2024. And the fifth cohort of programming is expected to start in August 2024.

Performance:

Three cohorts of OMFA have been completed. 30 small businesses have been served. 100% of those small businesses were minority owned and 61% were within QCTs. A fourth cohort has started and is currently serving 11 small businesses. A fifth cohort is planned to begin in August 2024.

Program Title:	Progress OKC Generation Impact Business Accelerator

Project Category: Small Business/Nonprofit Assistance

Program Funding: $416,250 Allocated $416,250 Spent

> **Treasury Expenditure Category**: EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning

Program Description:

The ProgressOKC Generation Impact Business Accelerator is a four-month program for BIPOC entrepreneurs and early stage/microbusinesses with 5 or fewer employees (FTE). Micro-businesses receive training in the fundamentals of business from an experienced business development facilitator and get technical assistance in creating a written business plan.

Generation Impact graduates are eligible for $6,000 grants to help recover from the pandemic, fix identified areas of improvement, implement the strategies learned in the program, and accelerate growth. The Alliance directly administers the grants to program graduates.

Timeline:

The first cohort of programming ran from September to December 2023. The second cohort of programming ran from February to May 2024. The third cohort of programming is scheduled to begin in September 2024.

Performance:

Two cohorts of ProgressOKC's Generation Impact Program have been completed. 26 small businesses have been served. 100% of those small businesses were minority owned and 42% were within QCTs. A third cohort is planned to begin in September 2024.

Program Title:	Minority Supplier Diversity Program

Program Funding: $550,000 Allocated $550,000 Spent

Project Category: Minority and Disadvantaged Business Assistance

> **Treasury Expenditure Category**: EC 2.30 Negative Economic Impacts: Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning

Program Description:

The Minority Supplier Program provides services to increase the numbers of minority-owned firms that compete for competitive public and corporate procurement opportunities, and to bolster the number of contracts successfully obtained by those firms. Services for small businesses are provided by the Urban

League of Greater Oklahoma City, the Hispanic Chamber of Greater Oklahoma City, and REI (Rural Enterprises of Oklahoma, Inc.).

Services include individual bid assistance to prepare documents and responses for competitive procurement opportunities, assistance getting registered as a vendor/supplier with local government entities, and workshops on procurement-related topics.

Timeline:

The application for services opened August 2023 and closed July 2024. Services will continue to be rendered through the end of September 2024.

Performance:

The Urban League, Hispanic Chamber and REI Oklahoma have qualified 139 minority-owned businesses for assistance in obtaining competitive contracting opportunities. Service providers provided educational and networking opportunities to minority-owned businesses and one-on-one assistance applying for contracting opportunities. The Program has helped small businesses secure $190,000 in contracts.

TRAINING AND WORKFORCE DEVELOPMENT – ALLIANCE FOR ECONOMIC DEVELOPMENT Project GAR2R ($4,556,083 Allocated $4,359,583 Spent)
Expenditure Category 2.10 – Assistance to Unemployed or Underemployed Workers
The City has approved projects totaling $4,136,720 for 11 programs (listed below) in the Training and Workforce Development Category.

The City is reporting the Training and Workforce Development Category program at the aggregate level in the quarterly project and expenditure report to the Department of Treasury. A brief overview of each of the project is listed below.

Program Title:	Code Fellows Job Training Program
Program Funding:	$600,000 Allocated $600,000 Spent
Project Category:	Job Training/Upskilling Workforce Development
Treasury Expenditure Category:	EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

Code Fellows provides Software Development and Operations/Cybersecurity career training, coaching, and job search assistance for Oklahoma City residents of low to moderate-income households and disadvantaged individuals. All courses are taught virtually via live or asynchronous instruction. Participants take a series of progressively more advanced courses.

Timeline:

The program started February 2023 and concluded July 2024.

Performance:

115 participants enrolled in the program, 69% identify as a racial or ethnic minority, and 30% completed one or more training courses.

Program Title:	Homeless Alliance Job Training Program
Program Funding:	$382,700 Allocated $382,700 Spent
Project Category:	Job Training/Upskilling Workforce Development
Treasury Expenditure Category:	EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

Homeless Alliance conducts the following programs:

Curbside Apparel—Provides training, coaching, and supervision in screen-printing, apparel production, and retail sales. Program participants gain real world experience under the supervision of supportive, experienced professionals.

Curbside Flowers—Provides Retail Floral Certification, a 100-hour professional course of instruction where participants learn industry standards for the retail floral industry.

Employment Support—Provides wrap-around, one-on-one case management to job training participants to assist with employment after Curbside programs. Transitional assistance bridges the gap between the training provided by Homeless Alliance and stable, long-term employment opportunities outside the homelessness services system.

Timeline:

The program started April 2023 and is ongoing.

Performance:

75 participants have been enrolled in the program, 43% identify as a racial or ethnic minority, and 65% have completed one or more training courses.

Program Title:	It's My Community Initiative (IMCI) Job Training Program
Program Funding:	$495,000 Allocated $495,000 Spent
Project Category:	Job Training/Upskilling Workforce Development

Treasury Expenditure Category: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

It's My Community Initiative (IMCI) offers work readiness, training, and one-on-one support through the Work Ready Oklahoma (WRO) collaborative, which identifies training opportunities for individuals on federal benefits programs (e.g., TANF, SNAP, WIC, Section 8 vouchers, etc.). IMCI pairs participants with a Career Coach who helps participants evaluate career goals and develop actionable pathways to achieve them. Participants receive training with local providers in the food service, hospitality, retail, logistic/manufacturing/warehousing, film industry, or technology industries.

Timeline:

The program started May 2023 and is ongoing.

Performance:

114 participants have been enrolled in the program, 74% identify as a racial or ethnic minority, and 34% have completed a training course.

Program Title:	Regional Food Bank/TEEM Job Training Program

Program Funding: $750,000 Allocated $750,000 Spent

Project Category: Job Training/Upskilling Workforce Development

Treasury Expenditure Category: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

The Regional Food Bank of Oklahoma (RFBO) and TEEM (The Education and Employment Ministry) Program provide job training for individuals who are justice-involved, in recovery programs, unemployed, or underemployed. This collaboration trains workers for jobs in the restaurant and hospitality, distribution and inventory, and food manufacturing industries. TEEM also provides wraparound and career readiness services, such as coaching, job-search assistance, and job leads to secure paid employment/apprenticeship.

Timeline:

The program started March 2023 and is ongoing.

Performance:

222 participants have been enrolled in the program, 58% identify as a racial or ethnic minority, and 23% have completed a training course.

Program Title:	RestoreOKC Job Training Program

Program Funding: $400,000 Allocated $400,000 Spent

Project Category: Job Training/Upskilling Workforce Development

Treasury Expenditure Category: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

RestoreOKC is a community development organization that creates employment opportunities and mobility within the northeast Oklahoma City community. RestoreOKC provides three job training programs: Wellspring Cleaning, a commercial and residential cleaning program; Eastside Eatery, a culinary job-training program where participants learn catering operations, safe kitchen practices, and culinary skills; and The Market at EastPoint, that teaches customer engagement, retail management and inventory control at the Market at Eastpoint, a community-owned grocery store. Participants also enroll in RestoreOKC's WorkLife and MoneyLife classes. Together, WorkLife and MoneyLife help teach participants successful habits for managing personal finances and careers to succeed beyond the program.

Timeline:

The program started in June 2023 and is ongoing.

Performance:

37 participants have been enrolled in the program, 68% identify as a racial or ethnic minority, and 8% have completed a training course.

Program Title:	Mid-America Christian University (MACU) Skills Development Program

Program Funding: $100,000 Allocated $100,000 Spent

Project Category: Job Training/Upskilling Workforce Development

Treasury Expenditure Category: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

Mid-America Christian University (MACU) is an Oklahoma City-based educational institution that offers certificate, associate's, bachelor's, and master's degree programs in a variety of academic areas. MACU covers the tuition costs for qualified students taking pre-approved courses in cybersecurity and data analytics that lead to an associate or bachelor's degree.

Timeline:

The program started in July 2023 and is ongoing.

Performance:

12 participants have been enrolled in the program, 50% identify as a racial or ethnic minority, and one student has finished taking classes at the university (graduated).

Program Title:	ReMerge Job Training Program
Program Funding:	$243,033 Allocated $243,033 Spent
Project Category:	Job Training/Upskilling Workforce Development
Treasury Expenditure Category:	EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

ReMerge's employment assistance program prepares high-risk, high-needs mothers in the criminal justice system to (re)enter the workforce. Women can receive culinary training through the Catalyst Cookies social enterprise program, soft skill development through the Career Readiness program, and coding and digital skills through the Digital Skills Career Pathway program. Women can participate in multiple programs during their enrollment at ReMerge.

Timeline:

The program started in January 2023 and is ongoing.

Performance:

75 participants have been enrolled in the program, 45% identify as a racial or ethnic minority, and 75% have completed one or more training courses.

Program Title:	Rose State Skills Development Program
Program Funding:	$200,750 Allocated $200,750 Spent
Project Category:	Job Training/Upskilling Workforce Development

Treasury Expenditure Category:
EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

The Rose State College IT and Cyberspace Workforce Development and Training Program provides supportive services for students studying information technology and cybersecurity. Students receive tuition assistance, class material support, tutoring services, resume writing assistance, and fee waivers for professional certifications and professional testing.

Timeline:

The program started in July 2023 and is ongoing.

Performance:

27 participants have been enrolled in the program, 56% identify as a racial or ethnic minority, and two students have finished taking classes at the university (graduated).

Program Title:	OKCoders Job Training Program

Program Funding:
$300,000 Allocated $300,000 Spent

Project Category:
Job Training/Upskilling Workforce Development

Treasury Expenditure Category:
EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

OKCoders is a part-time bootcamp that prepares individuals for careers in computer programming and web development. The full-stack web development curriculum includes instruction in HTML, CSS, Javascript (intro and intermediate), React, and backend programming (Node, Express, MongoDB). The program is operated by a partnership between Techlahoma and the Verge.

After the bootcamp, participants are connected to paid internship opportunities with local technology companies for up to four months, which bridges the gap between the bootcamp curriculum and the Verge's and Techlahoma's connections to the local technology economy.

Timeline:

The program started in February 2023 and is ongoing.

Performance:

15 participants have been enrolled in the program, 47% identify as a racial or ethnic minority, and 33% have completed the OKCoders bootcamp.

Program Title:	CEO Job Training Program

Program Funding: $311,550 Allocated $311,550 Spent

Project Category: Job Training/Upskilling Workforce Development

> **Treasury Expenditure Category**: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

Center for Employment Opportunities (CEO) provides immediate, effective, and comprehensive employment services to individuals with criminal convictions who have recently returned home from incarceration. CEO provides participants with the opportunity to (re)engage with the workforce through experiential training in a supportive, structured manner so they can develop skills and experience while working with CEO staff to address any personal barriers that may be standing in their way of obtaining full-time employment.

Timeline:

The program started in May 2023 and is ongoing.

Performance:

51 participants have been enrolled in the program and 73% identify as a racial or ethnic minority.

Program Title:	gener8tor Skills Accelerator Program

Program Funding: $353,687 Allocated $353,687 Spent

Project Category: Job Training/Upskilling Workforce Development

> **Treasury Expenditure Category**: EC 2.10 Negative Economic Impacts: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project or Program Description:

The gener8tor Skills Accelerator Program provides online upskilling and reskilling training to under- and unemployed individuals residing in Oklahoma City in the fields of project management and sales representation. Participants are placed into regularly scheduled cohorts to complete the online modules over a six-week period. gener8tor also supports participants through in-person events, such as program kick-offs, lunch + learns, job fairs, and graduation.

Timeline:

The program started in May 2023 and is ongoing.

Performance:

21 participants have been enrolled in the program and 71% identify as a racial or ethnic minority.

PROGRAM ADMINISTRATION – ALLIANCE FOR ECONOMIC DEVELOPMENT
Project GAR2F ($1,500,000 Allocated $1,266,000 Spent)
Expenditure Category – 7.1 Administrative Expenses
> The Alliance is being paid a management fee of up to $1,500,000 for the operation of the City's Program as a vendor of The City of Oklahoma City. This compensation is provided for services rendered for the Job Training/Upskilling Workforce Development Program, the Minority/Disadvantaged Business Support and Technical Assistance Program and the Small Business/Non-Profit Support Program.

TOURISM PROMOTION – CONVENTION AND VISITORS BUREAU ECONOMIC DEVELOPMENT FOUNDATION
Project GAR2W ($4,280,000 Allocated $2,555,238 Spent)
Expenditure Category 2.35 – Aid to Tourism, Travel, or Hospitality
> The CVB was organized to provide convention and tourism services that encourage, promote, and foster the development of Oklahoma City. The City of Oklahoma City funds the promotional activities of the CVB in support of tourism, travel, and hospitality with revenues collected from the City's Hotel Tax. Due to the negative economic impact of COVID-19 on tourism, the CVB had to curtail its promotional activities in support of tourism, travel, and hospitality. To mitigate the economic reductions and losses, the City seeks to provide Fiscal Recovery Funds for economic recovery from the COVID-19 public health emergency on the tourism, travel, and hospitality industries in Oklahoma City.

> CVB shall carry out the marketing and promotion of The City of Oklahoma City in subcategories listed below.

> A. Media Buys
>   - Paid media buys and production for both in-state and out-of-state media; and
>   - Targeted campaigns for all segments - leisure, group, sports, equine, convention center.

> B. Marketing Production
>   - In-market signage to include Will Rogers World Airport;
>   - Updated photography and video of Oklahoma City;
>   - Publication printing to meet demand; and

- Tradeshow booth redesign.

C. Visitor Experience
- Visitor's center with mobile capabilities;
- Digital and printed visitor information and dissemination; and
- Virtual destination presentation.

D. Customer Development
- Sales and communication initiatives to bring in customers to Oklahoma City;
- Tours of Oklahoma City;
- Media briefings within target markets;
- Convention Support; and
- Hosting traveler writers and key influencers.

E. Event Promotion
- Sponsorship and/or promotion of events anticipated to enhance the local economy through increased convention and/or tourism (visitor) activity in the City.

TOURISM PROMOTION FOR THE PAYCOM CENTER – ASM
Project GAR2X ($500,000 Allocated $52,166 Spent)
Expenditure Category 2.35 – Aid to Tourism, Travel, or Hospitality

SMG operates the Paycom Center for the City and OCPPA. The COVID-19 pandemic had a significant impact on events at the Center and the tourism those events generate. To mitigate the economic reductions and losses, the City seeks to provide Fiscal Recovery Funds for economic recovery from the COVID-19 public health emergency on the tourism, travel, and hospitality industries in Oklahoma City. SMG will use these funds for marketing and promotion of Paycom Center events outside the City limits of Oklahoma City to encourage additional tourism in Oklahoma City.

Public Health Response Projects

The City allocated $7,000,000 to projects for the public health response to COVID-19. The specific projects are listed below.

COVID-19 TRACKING AND ANALYSIS – OKLAHOMA CITY/COUNTY HEALTH DEPARTMENT
Project GAR3B ($200,000 Allocated $0 Spent)
Expenditure Category 1.7 – Other COVID-19 Public Health Expenses

This includes technology for the collection and display of public health information related to COVID-19 in Oklahoma City as well as the surrounding areas. These expenses

will be paid on a reimbursement basis upon the receipt of an invoice with proper documentation.

PERMANENT AND MOBILE HEALTH CENTERS – OKLAHOMA CITY/COUNTY HEALTH DEPARTMENT
Project GAR3C ($4,050,000 Allocated $3,547,371 Spent)
Expenditure Category 1.6 – Medical Expenses

This includes the construction of a permanent health center in south Oklahoma City to provide COVID-19 testing, vaccinations, and health screenings. This also includes purchase of vehicles, trailers, tents and other supplies used to set up mobile or remote testing and vaccine sites. These expenses will be paid on a reimbursement basis upon receipt of an invoice with proper documentation.

COMMUNICATIONS AND INFORMATION – OKLAHOMA CITY/COUNTY HEALTH DEPARTMENT
Project GAR3D ($750,000 Allocated $750,000 Spent)
Expenditure Category 1.7 – Other COVID-19 Public Health Expenses

This Agreement included the cost of outreach, advertising, and media buys to provide residents information about testing, preventative measures, the vaccine, and other messages that are necessary to respond to the COVID-19 public health emergency.

PUBLIC HEALTH EMERGENCY RECOVERY PLANNING AND RESEARCH – UNIVERSITY OF OKLAHOMA
Project GAR3E ($1,000,000 Allocated $1,000,000 Spent)
Expenditure Category 1.2 – COVID-19 Testing

This Agreement assessed the sewage collection system real time identification of COVID-19 "hot spots" as priorities for targeted COVID testing, real-time, geographically specific (among the different sewer sheds) community-level communication and response opportunities, potential vaccine information campaigns and vaccine roll-out, and provided quick community-level assessment of the results of sewer shed-level mitigation activities.

GRIFFIN MEMORIAL HOSPITAL
Project GAR3F ($1,000,000 Allocated $1,000,000 Spent)
Expenditure Category 1.7 – Permanent and Mobile Health Centers

The Griffin Memorial Hospital, a psychiatric hospital currently located at 900 E. Main Street in Norman, Oklahoma, in a 100-year-old facility in need of replacement. On October 5, 2022, Oklahoma Governor Kevin Stitt approved House Bill 1013 of the Oklahoma State Legislature's Second Special Session which appropriated $87,000,000 from the ARPA-funded Statewide Recovery Fund to address the ongoing increased demand for mental health services by constructing a replacement facility for Griffin Memorial Hospital; provided that such construction be confined within a thirty-mile radius of the State Capitol Building.

This $1,000,000 of the City's ARPA Fiscal Recovery Funds is for the relocation of Griffin Memorial Hospital to Oklahoma City.