

The City of OKLAHOMA CITY DEPARTMENT OF FINANCE

City Treasurer's Office

TO: THE FINANCE DIRECTOR

SUBJECT: HOTEL TAX COLLECTIONS THROUGH APRIL 30, 2021

- Collections Down \$3,205,694 or 26.8% Through April vs Prior Year
- Collections are Above Projection by \$99,971 or 1.2% Through April*

HOTEL TAX COLLECTIONS

Hotel taxes are collected by local hotels and remitted to the City the following month. This report summarizes hotel tax collections for April of fiscal year 2021 and is limited exclusively to hotel tax. Any sales tax collected by hotels is reported separately in the monthly sales and use tax City Manager report.

The distribution of collections from the City's 5.5% hotel tax is shown below and is set by ordinance:

- 4/11 to Promote Convention and Tourism
- 6/11 for Fairgrounds Improvements
- 1/11 to Sponsor and Promote Local Events

The following table represents year-to-date revenue collections and annual projections for each of these purposes:

FISCAL YEAR-TO-DATE COMPARISON				
	Projection	<u>Revenue</u>	<u>Over/Under</u> <u>Projection</u>	<u>% Over/Under</u> Projection
Convention and Tourism	\$3,142,208	\$3,178,560	\$36,352	
OKC Fairgrounds	\$4,713,314	\$4,767,839	\$54,525	
Event Sponsorship	\$785,546	\$794,640	\$9,094	
Total	\$8,641,068	\$8,741,039	\$99,971	-1.2%*

*Projected amount was changed with the Budget Amendment approved at the March 2, 2021 City Council Meeting.



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Hotel Tax for the City of Oklahoma City increased during the month of April. Many hotels were closed, and travel slowed beginning in March of 2020 due to the COVID-19 pandemic. Business travel and leisure stay is beginning to increase causing the April hotel tax to outperform projections.



Respectfully submitted,

Randal Lewis Assistant City Treasurer